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Concl.

transmitter means operatively connected to said control means for

a) transmitting desired programming selections to an interactive receiver unit at a remote location corresponding to a selected keypad sequence so as to choose a desired programming and interact therewith through the manually actuatable keypad,

and

b) transmitting the financial information of the user to the receiver unit at the ~~remote location~~

#### REMARKS

Reexamination and reconsideration of the application are requested. Claims 1-4, 6-9, 46-47 and 51-54 are rejected. Claim 5 has been cancelled. Claims 10-45 and 48-50 have been allowed by the Examiner. The Applicant expresses his gratitude for the indication of allowability with respect to these claims. Applicant respectfully traverses the Examiner's rejection for the reasons stated below and submits that the application is in condition for allowance.

#### In the Claims

Claims 1, 2, 6-9, 46, 47 and 51-54 are rejected under 35 U.S.C. §103(a) as being unpatentable over Johnson et al. and Hughes et al. Claims 3 and 4 are rejected under 35 U.S.C. §103 as being unpatentable over Johnson et al., Hughes et al. and Krisbergh.